

On-line - 20 Hours

In-company Component: Consulting – 4 hours per enterprise

100% Subsidized



This 20-hour training program is designed to equip company leaders and executives with the critical knowledge and tools to harness the transformative power of Artificial Intelligence (AI) for business success. Focused on aligning AI strategies with organizational goals, the program empowers participants to make informed, data-driven decisions that boost productivity, innovation, and competitive advantage. Leaders will learn to balance technological advancements with human capital, ensuring AI enhances operations while empowering their workforce. By mastering AI-driven decision-making, automation, and strategic integration, executives will be well-prepared to lead their organizations into the AI era, driving sustained growth and staying ahead of industry trends. This program positions leaders to proactively shape the future of their companies through AI innovation.



Το πρόγραμμα εγκρίθηκε από την ΑνΑΔ ως Ζωτικής Σημασίας. Οι επιχειρήσεις/οργανισμοί που συμμετέχουν με εργοδοτούμενούς τους, οι οποίοι ικανοποιούν τις προϋποθέσεις της ΑνΑΔ, θα τύχουν της σχετικής επιχορήγησης.

Its goal is to equip participants with:

- An understanding of the sectors where AI has the greatest business impact, through real-world case studies.
- The principles of responsible and sustainable AI use, as well as the development of guidelines for its ethical application.
- Insight into the importance of organizational culture and how AI affects corporate structure and interdepartmental collaboration.
- Methodologies for using strategic tools (e.g., SWOT analysis) to design a comprehensive AI strategy.
- Techniques for calculating and demonstrating ROI from AI investments, while avoiding common financial pitfalls.
- The role of data as a critical success or failure factor in every AI implementation.
- Strategies for managing challenges, conflicts, and resistance arising from AI adoption.
- The economic factors, investment models, and international regulatory requirements surrounding AI.
- A comprehensive overview of leading AI tools and platforms currently applied in practice.

Program Instructor:

Dr. Charoula Angeli-Valanidi is a Professor of Educational Technology. She holds a Bachelor's (BS) and a Master's (MS) degree in Computer Science from Indiana University–Bloomington, USA, as well as a Ph.D. in Educational Technology from the same university. She has also worked as a postdoctoral research associate at the University of Pittsburgh. Her research interests include technological pedagogical content knowledge, integrated cognitive systems, technology-enhanced curriculum design, teacher and adult education, and the teaching of critical and computational thinking.



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